

CLASSIFIED ADVERTISING IN HOSPITAL PHARMACY (PRINT & ONLINE)

| | 1X RATE | 3X RATE | 6X RATE | 12X RATE |
|--|---------|---------|---------|----------|
| Eighth Page 3 3/8" w X 2 3/8" h | \$1360 | \$1315 | \$1270 | \$1225 |
| Quarter Page 3 3/8" w X 4 5/8" h | \$2025 | \$1945 | \$1870 | \$1795 |
| Half Page Vertical 3 3/8" w X 9 1/2" h | \$2770 | \$2650 | \$2540 | \$2430 |
| Half Page Horizontal 6 7/8" w X 4 5/8" h | \$2770 | \$2650 | \$2540 | \$2430 |
| Full Page 6 7/8" w X 9 1/2" h | \$3955 | \$3825 | \$3655 | \$3492 |

NOTES

Classified ads appear in print and online. Online versions of classified ads appear for 30 days and coincide with print issue. See accompanying diagram for ad formats.

All rates are based on B/W print and represent the net charge (in USD) if a third-party agency is involved in placing the advertising.

Color available at additional cost: standard, \$895; matched, \$1,020; 3/c or 4/c, \$2,165; 5/c, \$2,730. Please submit camera-ready ad to leah.bross@thomasland.com. If you need assistance creating the ad, please submit the final text in Word document format and an image file of your logo that is at least 300 dpi.

HPJ classified rates revised 9- Jan 2010

Eighth page: 3 ³/₈" w x 2 ³/₈" h

Quarter page: 3 ³/₈" w X 4 ⁵/₈" h

Half page horizontal: 6 ⁷/₈" w x 4 ⁵/₈" h

Half page vertical: 3 ³/₈" w x 9 ¹/₂" h